ISSUE 03 SPRING 2016

Welcome

It's great to be heading for sunny days and lighter nights and - as we write – the UK is set for a warm spell that will outshine the Med. Long may it continue. Of course, it's productive for you too as you can really get a long day's use out of your hire machines.

Over the winter we have continued to invest in our hire fleet in response to growing demand for all types of machines. Contrary to what is being said about another purported dip in the economy our order book is still healthy; proving that work is carrying on in the real world and there is a demand for construction machinery of all types and sizes.

To further highlight this, for the first time ever, we have recruited a Sales Representative to drive new business and to ensure that we maintain our high levels of customer service.

It is also with great pleasure that we can announce our success for the 7th year running in the RoSPA awards.

We hope you enjoy reading more in this newsletter.

James Clutterbuck, MD



New year. New team member

We're delighted to announce the appointment of James Frost, our new Sales Representative, who started with WHC Hire in January. Married with two boys, Jim, who is also an aspiring golfer, joined from Travis Perkins where he spent 22 years in sales – selling everything from paint brushes to bricks, including tool hire.

Having qualified as an Agricultural Engineer, Jim has worked with major machinery manufacturers over his career including Massey Ferguson, Fiat Agriculture and Case; which included a spell in Singapore selling parts and delivering technical training. With his in-depth knowledge of machinery, sales, servicing and training the company has already benefited from having Jim on board. He's been busy opening new accounts and organising the supply of plant and equipment to new clients.

"I am really enjoying my new position with WHC Hire Services. They are recognised as a leading player in the rental sector and a beacon in the industry for their Health & Safety ethos. I hope my experience of dealing with customers across the construction trade and my knowledge of building products and methods will help the company grow and become even more renowned in the area. I'm looking forward to meeting current and prospective customers."

James Frost, Sales Representative



Making life 'easy'

We have great feedback from customers on how the 'Easy Cube' can literally make their life easier when it comes to transporting fuel on the public highways. The wheelie-bin style, waterproof bunded fuel tank is highly portable, yet has a fantastic capacity of 105 litres of diesel. ABC approved, it's ideal for sites where access is restricted, particularly since no ADR training is required.



Please call us for our excellent long term hire rates.

Winning ways continue with 7th consecutive award

Health & Safety is embedded in to our culture here at WHC Hire Services. As a business we are trained to the IOSH accredited Noise at Work, Risk Assessment and Management Standard and we are dedicated to minimising – and, where possible, eliminating - any detrimental effect of operating machinery, whatever size, whatever brand and whatever application.

We undertake comprehensive vibration and noise testing for a wide variety of customers from all industry sectors including construction, horticulture, manufacturing, to name a few.

It makes our day when the official industry body recognises our efforts and we are, once again, exceptionally pleased to announce that we have won the RoSPA Silver Award for Health and Safety 2016. This is our 7th award on the trot and joins a clutch of other awards that we've received over the years.

Members of the team will be collecting the prestigious award at the official presentation ceremony and gala dinner over the summer; a chance for us to celebrate our achievement and continual commitment to raising the standards of health and safety management in the industry.

2016 RoSPA Silver Award

Extending and updating the fleet

We pride ourselves on offering the most up-to-date and modern fleet here at WHC Hire Services. We also make sure that machines are available where and when they are needed so that customers never lose a day due to waiting for a machine to arrive. This year we've been busy upgrading and extending our fleet and our delivery vehicles; demonstrating our commitment to delivering the very best to you.

High reach, high visibility

The brand of choice for telehandler hirers, our new JCB 535-140 Hi-Viz Loadall has proved immensely popular since we took delivery in February. Delivering 3.5 tonnes capacity and 14m of reach the machine is ideal for site work. A major step forward in visibility, particularly the three-quarter view to the rear of the machine, has been achieved through a reduction of 235mm in the boom pivot height and a 13% reduction in the overall boom section.



New JCB minis for Worcester Depot

Five JCB 8014CTS mini excavators were delivered to our Worcester depot earlier in the year following requests for a 1.5 tonne machine from local customers. They join their 1.8 tonne stablemate; the JCB 8018CTS that feature an extendable undercarriage for better balance and longer reach.



New Thwaites dumpers

It seems everyone is looking for muck shifting machinery. Demand for our site dumpers is increasing - including machines that can work on confined sites. We've now taken delivery of 14 new Thwaites dumpers including 5 x 1-tonne models, a 2-tonne model and 8 of the popular 3-tonne models.



New Bomag Rollers

As part of our fleet upgrade programme we've been replacing our existing rollers with new ones – and we've also taken the opportunity to increase the size of the roller fleet. From single pedestrian drum vibration rollers to twin drum ride on rollers, we have all sizes to meet your needs.



New Kubota Mini

Our gleaming new KX016-4 arrived on site in January and joins our growing fleet of mini excavators. With the power and capacity to match higher end machines, this mini has been designed to work anywhere; from roadsides and restricted-space sites to large scale construction sites. It can be easily towed from site to site on a trailer and boasts a boom cylinder above the boom for the ultimate protection from site damage.

Let us know what you think!

Trio of new delivery vehicles

You may have seen our drivers out and about in our new DAF CF400 Day Cab 32 tonne lorry. This truck accommodates our larger deliveries whilst our new Fiat Ducato 4.5 tonne truck is now being put to use at our Worcester depot for smaller deliveries. Completing the line-up is a new 12 tonne vehicle arriving in June which ensures our fleet is about as up-to-date as you can get.



Small is Beautiful

A very popular part of our range is the smaller tools and we've been investing in additions to this range over the last few months too. Amongst our recent purchases are: 10 TS410 Stihl saws, 10 x 110v wrenches, 10 x 4.5" grinders, 10 x ratchets, a PG280 Husqvarna 110 floor grinder, an Addex All-Saw and a host of other tools.

Stop Press

Even more machines on the way this month. May is going to be a very busy month as we have now bought 4 of the latest JCB JS130 13Tonne excavators. This revised model features JCB's award-winning, fuel-efficient EcoMAX T4F engine. We will also take delivery of 5 x new JCB51R excavators and 5 x JCB 8018CTS excavators thanks to increased demand for machines for restricted site work.

Interested in long term hire? We have special rates. Please contact us to find out more.

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