BROADGATE HOMES CASE STUDY

Independent Homebuilder







Horizon Shower Cubicle

Based in Spalding in the East of the UK, Broadgate Homes is the region's largest independent homebuilder. Privately run and family owned the renowned company builds about 100 high quality homes a year in the Lincolnshire and Cambridgeshire regions.

Over 40 years the company has built up a superb reputation for quality thanks to the care and attention to detail that goes in to every property; each of which is built using traditional building methods and materials. A team of highly skilled craftsmen is employed by the company to ensure consistency in build and this approach has been instrumental in the house building awards won over the years by Broadgate Homes.

When it comes to the bathrooms the team understands just how important this space is for customers and carefully select the right fittings to ensure a contemporary look. When they came across Kinedo cubicles at a Trade Show they were very keen to see how an integrated 'pod type' solution would work in their properties.

Previously using traditional tray, enclosure and tile solutions the watertight Horizon shower cubicle from Kinedo was trialled and subsequently specified on new sites. The cubicle has eliminated all leak issues and after-care issues and has been very well received by customers. Rob Mitchell is Construction Manager in charge of specifications;

> "We haven't looked back since using the Horizon cubicle. The combination of opaque glass interior and fitted shelves inside an all-glass exterior is a stunning addition to our bathrooms and we now specify these units on all our sites. The cubicle is supplied complete with high quality, modern brassware including a smart rainshower head so we don't have to source these items separately. Our plumbing contractor finds the units simple and intuitive to install and would simply never go back to the old methods of installing a shower. We are very happy with the solution."

Broadgate Homes specifies a mix of cubicle sizes and shapes including recessed, quadrant and corner units and depending on the house design, many of the larger houses feature more than one unit. The ambitious company owns the biggest landbank in Lincolnshire and has a master plan for over 2000 homes in the area. With customers vying for their beautiful properties it looks like the future is assured for this dynamic housebuilder.

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